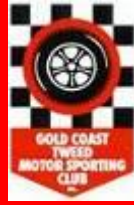


MULTIPLE SPONSORSHIP OPPORTUNITIES



*Rounds of the
NSW & QLD Rally
Champ's;
East Coast Classic
Rally Series & the
Qld Clubman /
Novice Series plus
an Allcomers
category*



**BRAKES
DIRECT**

BORDER RANGES RALLY

www.bodderrangesrally.com.au

Kyogle NSW 14th-15th July



Introduction

The Gold Coast Tweed Motorsporting Club Inc (GCTMC Inc) is inviting your company to be part of an exciting motor sport event; the Brakes Direct Border Ranges Rally. This is an event that is growing in stature and is becoming one of Australia's premier car rallies.

The event is a round of the Queensland Rally Championship (QRC), the MTA New South Wales Rally Championship (NSWRC) and the exciting new East Coast Classic Rally Series (ECCRS Series). Classic Rally Cars have a big following within the sport and draws interest from a wide range of the Australian populous.

There is the opportunity to be the named sponsor for either of the following categories. All are highly promotable.

- Promoter of the vast number of officials voluntarily working on the event
- Queensland Rally Championship round
- New South Wales Rally Championship round
- East Coast Classic Rally Series round
- Qld Clubman and Qld Novice series
- Allcomers category
- Ceremonial Start in Geneva Street on Friday night
- Kyogle Showgrounds Super Special (Crews compete on the Kyogle Showground Oval on Saturday night)
- One of the seven Competitive Stages

Overview of the Event (BDBRR)

The BDBRR is sanctioned by the Confederation of Australian Motorsport (CAMS) and run on shire roads within the Kyogle region of northern New South Wales. The BDBRR is conducted with the permits from the NSW Police and the Kyogle Council.

About the Gold Coast Tweed Motorsporting Club Inc.

The GCTMC Inc is a not-for-profit club whose aim is to improve driving standards and promote driver education in young adults through involvement with motorsport. All officials including the event organisers are unpaid volunteers. The GCTMC Inc has been conducting rallies for over 35 years.

Existing Partnerships

The GCTMC Inc. has a partnership with the Kyogle Council which assists with infrastructure support and event management.

Existing Primary Sponsors



Marketing and Promotion Opportunities

The GCTMC Inc offers an extensive marketing and promotion campaign as part of the conduct of the event. We welcome two way communication and consultation with the event organisers on all aspects that involve the marketing and promotion of your company, and the event. We are open to proposals which may enhance reciprocal business to further support your investment. Dependent upon the level of sponsorship, the extent of promotional activities and marketing activities can be quite comprehensive.

The GCTMC Inc will in return for your support provide the following:

- Promote your name by:
 - Article in Australia's most widely read rally magazine Rally Sport Mag
 - Website and Facebook announcements (the event has a big following)
- Provide space for brand awareness logos on the Partners page of the events and GCTMC Inc. website
- Placing your logo on all documentation distributed by the organisers surrounding the event
- Placing your logo the door signs of all cars competing
- Placing your signage (supplied by you) at the media stage conducted on the day before the event and at locations where the media will attend.
- Placing your signage (supplied by you) at the rally headquarters and spectator points
- Offer a representative of your company to present the trophies for the category at the presentation
- Promote your Product / Name by handing out a "goodies bag".

Sum being sought

The sum being sought for each category is by negotiation.

Agreements

This sponsorship agreement is with the Promoter of the event; the Gold Coast Tweed Motorsporting Club Inc.

The earliest possible agreement of a sponsorship arrangement allows the GCTMC Inc and the organisers of the event time to enact the above more widely.

Once the terms of the arrangement have been agreed upon, we are prepared to commit to an Agreement which documents the expectations and responsibilities of both parties. Payments may be able be made in installments by agreement with the GCTMC Inc.

The GCTMC Inc. thanks you for your time and interest.

Address for Response

Please communicate your response to:

Regards

Stephen Davies (Clerk of the Course)

stephen.davies@borderrangesrally.com.au

0419 495 174